Instructions for week 5

Team meeting

At the beginning of the week, teams conduct a meeting with their mentor to discuss the problem statement and overview of steps and actors involved in finding a solution.

Design Sprint Step 3: Ideate



The third step of the design sprint is called “Ideate” and this step is carried out **individually**.

In this part of the course, you will practise creative thinking. Your goal is to **come up with several solutions ideas for the challenge your team has chosen to work on** without being too critical towards the ideas at this point. However, remember that the solutions you propose should be realistic in the sense that it must be possible to realize them in a local or national context. In other words, it needs to be something people like yourselves could do, or maybe an organisation, person or company that you know of (e.g. at your university or workplace, in your community or among your friends and family).

Be creative and try to ideate different types of solutions, for example, solutions in politics, technology, and education.

Follow these instructions:

1. **Before you start brainstorming solutions ideas, it is useful to first collect your thoughts by creating a mind map of your challenge.**
   - Use paper or a digital tool such as Mindmeister (www.mindmeister.com), Canva (www.canva.com) or PowerPoint.
   - Write your challenge in the middle. Start to write down any thoughts, ideas and questions you have related to your challenge and your topic in general. Let your thoughts flow and write down everything that comes to mind. Branch out the ideas from the center as you go – the further you can get from the center, usually the better!

2. **Now you are going to ideate solutions to your challenge with the help of an exercise called Crazy 8s**. Crazy 8s is a core design sprint method that challenges team members to sketch eight distinct ideas in eight minutes. The goal is to push your thinking and ideate beyond your first ideas, while generating a variety of solutions to your challenge.
   - Download the "Crazy 8s" template with examples from Moodle. If you don't have a printer or a tablet, you can also draw 8 rectangles on a paper, or fold the paper into 8 equal areas. Set a timer on 8 minutes. Sketch 8 solutions to your challenge. You can draw,
   - write and use bullet points to sketch your idea. If you had some solution ideas during
   - mind mapping, you could use them, or generate new ideas. If you can't come up with 8, just do as many as you can. Remember, these are not your final ideas, they are rough sketches and in the next step, you can refine your best ideas together with your team
   - members. Let your ideas flow free and add as much details to them as you can within the given time frame.